



# Security Benefit ranks as one of the Top 2 annuity brands in the JD Power 2026 US Life & Annuity Distribution Partner Experience Study<sup>SM</sup>



Security Benefit also had the highest score for the “Business Support” study Dimension.

Security Benefit cemented its commitment to customer satisfaction by achieving the second highest Overall Satisfaction Score (OSAT) in the Annuity Segment. Separated by just one point on a 1,000-point scale, and 22-points above the segment average, the results reflect the unwavering dedication of the Security Benefit team in servicing their annuity partners and delivering a positive experience, despite financial professionals experiencing challenges with digital portals across the industry.

The Life & Annuity Distribution Partner Experience Study evaluates the experiences of financial advisors, insurance agents and banking professionals who sell products for the nation’s largest life insurance and annuity distribution companies across six dimensions (in alphabetical order): business support; compensation; ease of doing business; operational support; product competitiveness; and service to clients. This year’s study is based on 2,860 evaluations of life insurance distribution partners and 3,010 evaluations of annuity distribution partners and was fielded from October–December 2025.



Security Benefit is proud of our outstanding performance in the recent JD Power 2026 U.S. Life & Annuity Distribution Partner Experience Study<sup>SM</sup>. Our results from the survey were impressive. And taking the top spot for future business potential, with the highest Net Promoter Score (NPS<sup>®</sup>) of 62 within the Annuity Segment, is a testament to the hard work, dedication, and commitment of our overall operation. Providing an exceptional service experience for our distribution partners and their clients is of paramount importance to our people across the country.

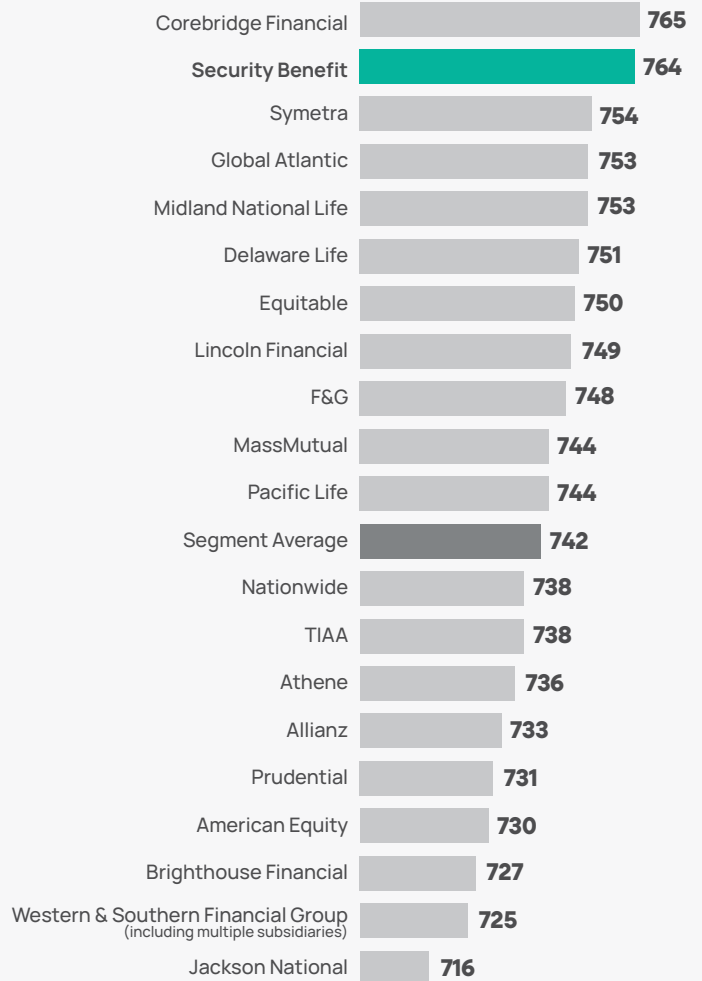
**Doug Wolff**, CEO of Security Benefit



## JD Power 2026 Life & Annuity Distribution Partner Experience Study<sup>SM</sup>

Overall Satisfaction Index  
(Satisfaction scores on a 1,000-point scale)

### ANNUITY



For more information about the Life & Annuity Distribution Partner Experience Study, visit:

<https://www.jdpower.com/business/life-annuity-distribution-partner-experience-study>

# Security Benefit Consistently Satisfies Annuity Distribution Partners Across Key Study Dimensions



## Security Benefit Dimension Score Highlights:

	SEGMENT AVERAGE	VS.	SECURITY BENEFIT
Business support	747		<b>796</b>
Operational support	748		<b>772</b>
Ease of doing business	746		<b>769</b>
Compensation	739		<b>765</b>
Product competitiveness	740		<b>756</b>
Service to clients	737		<b>731</b>

To measure satisfaction, JD Power studies the performance of more than 35 of the largest life insurance and annuity distribution companies by using a comprehensive index model. The analysis yields a benchmark of excellence for each of the core study dimensions. In 2026, Security Benefit achieves high scores across nearly all critical-to-customer experience dimensions, including:

**Business Support Received:** How well the provider supports the partner’s business success, including understanding the partner’s priorities, showing commitment to the partnership, and providing effective sales, wholesaler, and relationship support. With a dimension score of 796, 49 points above the segment average, Security Benefit clearly demonstrates the high-level of support it maintains with its partners.

**Operational Support Received:** How effectively the provider supports day-to-day operations, including underwriting, application processing, digital tools and portals, technical assistance, and access to knowledgeable operational or support teams. Security Benefit exceeds partner’s expectations with a dimension score of 772 surpassing the segment average by 24 points.

**Ease of Doing Business:** How simple and efficient it is for partners to work with the provider overall, including completing applications, navigating systems and tools, resolving issues, and managing ongoing business with minimal effort. Security Benefit outshines much of the industry by achieving a dimension score of 769, which is 23 points higher than segment average.

**Total Compensation:** How competitive, fair, and easy to understand the provider’s overall compensation offering is, including commissions, bonuses, ongoing payouts, non-monetary incentives, and related rewards or benefits. Security Benefit earned a dimension score of 765, which exceeds the segment average by 26 points. This result reflects the organization’s strong and consistent commitment to meeting and exceeding the expectations of its partners.

**Competitiveness of Products:** How strong and attractive the provider’s life or annuity products are compared with others in the market, including pricing, features, flexibility, and how well they fit the needs of different client types. This commitment earns Security Benefit a dimension score of 756 outperforming the segment average by 16 points.

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Annuities are issued by Security Benefit Life Insurance Company (Security Benefit) in all states except New York.

Source: JD Power U.S. Life & Annuity Distribution Partner Experience Study.™ Charts and graphs extracted from this press release for use by the media must be accompanied by a statement identifying JD Power as the publisher and the study from which it originated as the source. Rankings are based on numerical scores, and not necessarily on statistical significance. No advertising or other promotional use can be made of the information in this release or JD Power survey results without the express prior written consent of JD Power.

**For more information about the Life & Annuity Distribution Partner Experience Study, visit:**

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